

Turf Cushion® Announces the Expansion of its Management Team to Intensify Market Penetration

Dalton, Georgia
August 15, 2022

For Immediate Release

Turf Cushion®, Inc. announces two appointments to enhance their sales and customer relations efforts. Chris Pavlansky has been appointed as the Director of Sales and Marketing. In his new position Chris will report directly to John Karr, President of Turf Cushion®, Inc. Chris has already begun contacting the national Turf Cushion® customer network to receive feedback and share the latest Turf Cushion® news.

Chris received a BA in Business Administration at the University of North Carolina, Chapel Hill in 2007. Chris has worked at Hibco Plastics, his family business, for the past 15 years. Working through production problems with equipment and machinery in manufacturing gave him great insight into the world of plastics. After training in manufacturing he took that knowledge to Sales and quickly moved to National Accounts.

“Chris brings a wealth of knowledge to Turf Cushion® and we look forward to sharing his vast knowledge of our product line with customers”, said John Karr. Chris will work between Turf Cushion’s® North Carolina manufacturing facility and their Dalton, Georgia Office.

Chris and his wife Christen have 4 daughters and currently reside in Central North Carolina.

Turf Cushion®, Inc. also announced the hiring of Megan Cox to the position of Manager of Product and Brands. In her new position Megan will report directly to Chris Pavlansky, Sales and Marketing Director at Turf Cushion®, Inc. Her effective start date is August 1, 2022.

Megan has been actively involved in product development and manufacturing at the North Carolina manufacturing facility. In her new position she will work to develop stronger connections to Turf Cushion’s® distributors and customers.

Great enthusiasm, excellent communication skills and product knowledge compliment her many talents. “She will be a welcome addition to our team”, said John Karr, President Turf Cushion®, Inc. Megan will work between Turf Cushion’s® North Carolina manufacturing facility and the Dalton, Georgia Office. Megan currently resides in Central North Carolina.

For more information please visit the website at www.turfcushion.com . Contact Chris at (336) 488-3842 or email at chrisp@turfcushion.com. Contact Megan at (336) 488-3857 or email at meganc@turfcushion.com.

About Turf Cushion™: Headquartered in Dalton, Georgia, Turf Cushion® is a product development and manufacturing company that specializes in the creation of innovative underlay products for the artificial turf industry. Turf Cushion® is a wholly-owned subsidiary of ProdTek, Inc., the developer of hundreds of products with global distribution. ProdTek's industry partners present them with challenges, and they apply their experience and scientific knowledge to create solutions that support each partner's specific goals. Once complete, ProdTek designs manufacturing processes and logistics to satisfy the demand. For more information about Turf Cushion® please visit www.turfcushion.com.